

# Ownership and Control

LEC 8

ownership

King and Country

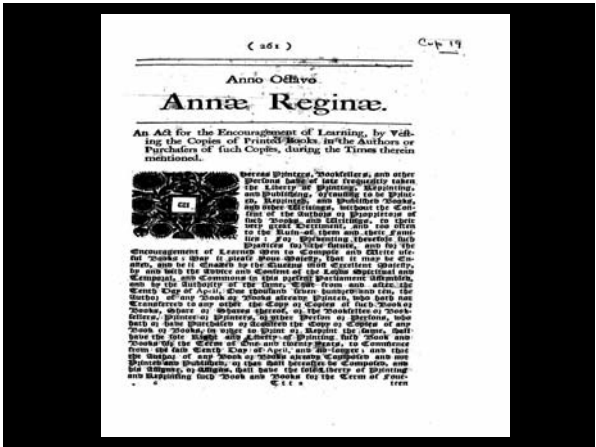
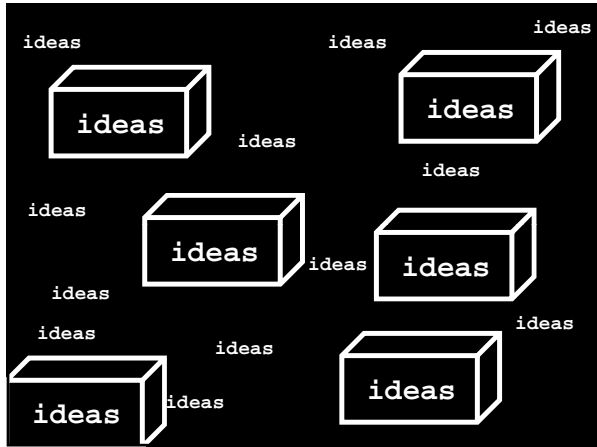
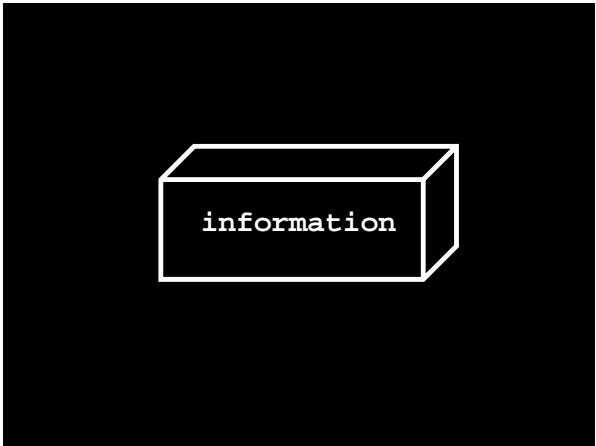


Enclosure movement



Control  
Benefit  
Transfer  
Exclude

—Commons—  
 Concentration  
**Value**  
 distribution  
 poor  
 poor



—Commons—  
 Concentration  
**Value**  
 distribution  
 poor  
 poor

18<sup>th</sup> c.  
 Literacy  
 Education  
 (middle-class)

authorship

Ownership of ideas



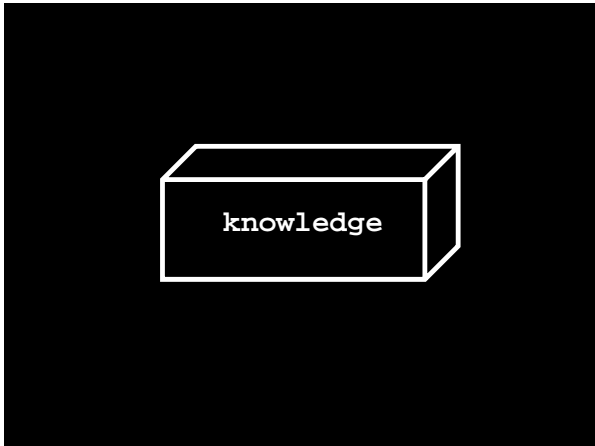
Standardization of ideas

Thoughts become IDEAS  
Ideas = \$  
Authors have idea monopolies

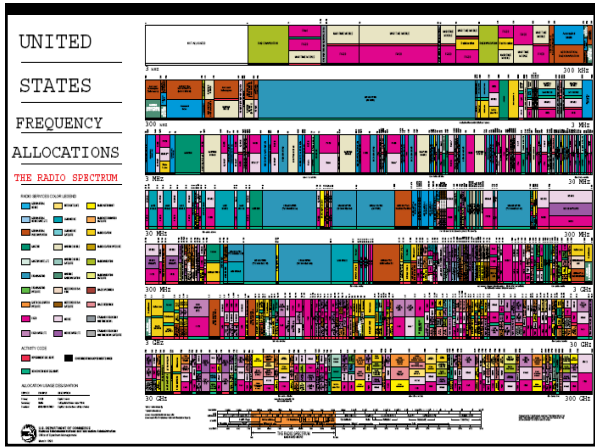
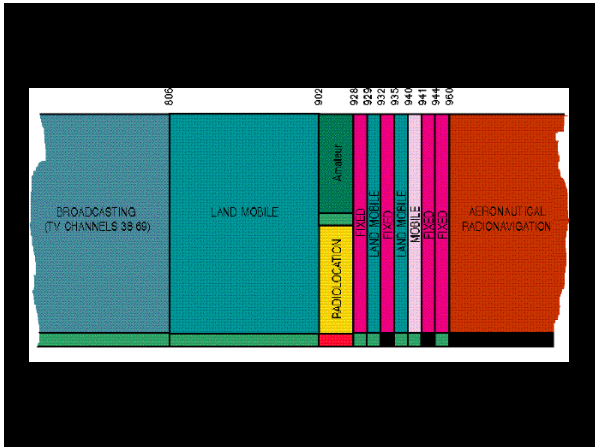
Distribution of ideas

Learning & creativity  
Industry  
Science  
Commerce  
Development

Permission culture  
Concentration (Power and ownership)  
Secular knowledge monopolies  
~~Intellectual commons~~



Ownership of transmission  
(bandwidth)



FCC auctions  
[http://wireless.fcc.gov/auctions/default.htm?job=auction\\_summary&id=66](http://wireless.fcc.gov/auctions/default.htm?job=auction_summary&id=66)

Why does media ownership matter?

Conflict of interest  
Intellectual property  
4<sup>th</sup> estate  
Establish norms  
Influence culture

Who watches the watchers?



Issues and terms

TV  
Film  
Print  
Internet

- Content
- Delivery
- Access

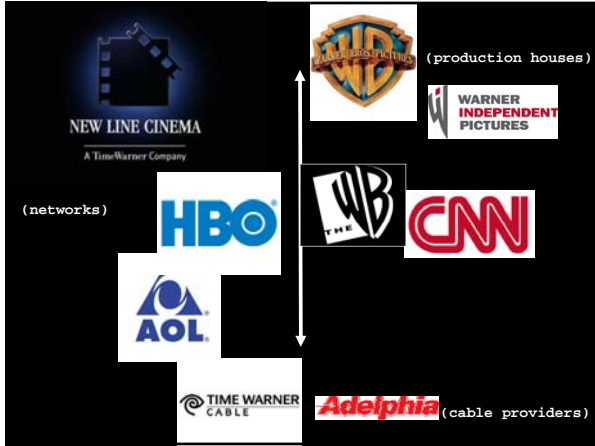
TV

Bandwidth allocation  
Networks vs. affiliates  
Content  
Civic duty

Cable / satellite  
 Bandwidth allocation  
 Pipeline control  
 Integration  
 Content  
 Civic duty

Film

Distribution  
 Access  
 Copyright  
 Integration



Print

Distribution  
Readership  
Culture of journalism  
Civic duty

Internet

Regulation  
Copyright  
(piracy)  
Access  
Equity  
Integration